



युवा कार्यक्रम
एवं खेल मंत्रालय
MINISTRY OF
YOUTH AFFAIRS
AND SPORTS

सत्यमेव जयते

ORGANISER



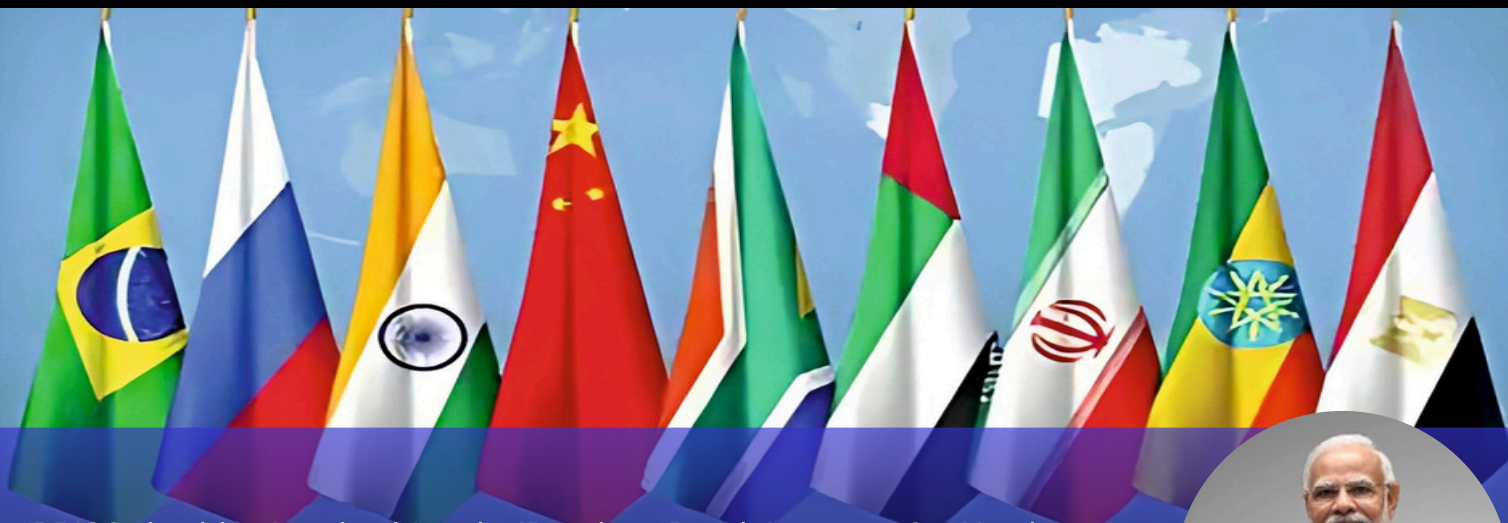
GLOBAL
COUNTER
TERRORISM
COUNCIL™

KNOWLEDGE PARTNER



BRICS

YOUTH COUNCIL ENTREPRENEURSHIP PRE-CONSULTATIONS



“BRICS should in fact, be driven by 'People to People' contact. Our Youth in particular must take a lead in this. BRICS should explore developing innovative mechanisms of Youth engagement.”



-Shri Narendra Modi, Hon'ble Prime Minister of India

From Patron's Desk



It gives me immense pleasure to present this initiative that embodies the aspirations and potential of our youth under the visionary leadership of the Department of Youth Affairs, Ministry of Youth Affairs & Sports, Government of India. The Pre-Consultations as run - up to the main BRICS Youth Council Entrepreneurship Working Group Meeting organised in collaboration with the Global Counter Terrorism Council (GCTC), is a commendable step towards fostering a culture of innovation and entrepreneurship, vital for sustainable growth.

With the theme “Youth Entrepreneurship for Sustainable Growth,” this forum brings together dynamic minds and policymakers, creating a platform for dialogue, collaboration, and impactful strategies. This initiative reflects our commitment to harnessing the power of youth to address global challenges, redefine growth paradigms, and establish entrepreneurship as a cornerstone of development.

The pre-consultations events being hosted by India’s most esteemed educational institutions, signify a grassroots approach to engaging our young minds. By blending discussions, competitions, and masterclasses, these events aim to inspire creativity, transform ideas into action, and pave pathways for India’s entrepreneurial agenda to flourish. I am confident that these platforms will not only showcase the brilliance of India’s youth but also provide opportunities to interact with investors, industry leaders, and mentors, laying the foundation for an innovation-driven ecosystem.

Youth are not just the future; they are the present. Empowering them to become job creators rather than job seekers is a vital step in our nation’s journey toward inclusive and sustainable development. I commend the Ministry and GCTC for their concerted efforts to foster such a transformative initiative and express my heartfelt gratitude to all institutional partners for their valuable support.

Let this initiative inspire our young minds to dream big, innovate fearlessly, and create a legacy of sustainable growth that resonates globally.

Warm regards,

A handwritten signature in blue ink, appearing to read 'Suresh Prabhu'.

Suresh Prabhu

Patron-GCTC
Former Union Minister for Civil Aviation,
Railways, Commerce & Industry, Chemicals &
Fertilizers, Environments & Forests & Power,
Govt. of India
Former G20 & G7 Sherpa
Chancellor-Rishihood University



Message from Secretary, Department of Youth Affairs, Ministry of Youth Affairs and Sports

Dear participants,

It gives me immense pleasure to extend my warm greetings to all participants and attendees of the BRICS Youth Council Entrepreneurship Working Group Meeting, including the eight Pre-Consultation events. These gatherings mark a significant milestone in fostering youth leadership, innovation, and collaboration on a global stage.

This platform truly embodies the spirit of youth empowerment and cross-border cooperation that lies at the core of our collective vision for the future. The youth of today are not only the leaders of tomorrow but also the change-makers of today. This initiative reflects the commitment of BRICS nations to nurture entrepreneurial talent, encourage collaboration, and provide young minds with opportunities to contribute meaningfully to global progress.

The Pre-Consultations being hosted by India will serve as a vibrant platform for youth to share their views on creating a positive ecosystem for young entrepreneurs.

The Department of Youth Affairs, Ministry of Youth Affairs and Sports, Government of India is happy to support this initiative, which not only strengthens the entrepreneurial spirit but also underscores India's dedication to global partnerships and sustainable development.

I extend my heartfelt appreciation to the organisers for creating this remarkable opportunity for young leaders. May this event inspire innovative solutions and pave the way for a resilient and prosperous tomorrow.

Best wishes for the success of the events.

Sincerely,

Smt. Meeta Rajivlochan IAS
Secretary
Department of Youth Affairs
Ministry of Youth Affairs and Sports
Government of India

ORGANISER

The Department of Youth Affairs, Ministry of Youth Affairs and Sports, Government of India, is dedicated to empowering the youth of the nation by creating opportunities for their holistic development. The department focuses on policies and programs that promote skill development, social engagement, leadership, and overall growth among the youth.

Key Functions and Objectives:

- Youth Empowerment:** Formulating policies and implementing programs to empower young people, enabling them to actively contribute to nation-building.
- Skill Development and Employment:** Collaborating with other ministries and organisations to enhance employability through skill development and entrepreneurship opportunities.
- National Youth Policy:** Crafting frameworks like the National Youth Policy to address the evolving needs of young individuals.
- Youth Engagement:** Promoting participation in community service, volunteerism, and nation-building initiatives.
- Adventure and Cultural Activities:** Organising activities such as adventure programs, cultural exchanges, and youth festivals to foster holistic development.
- International Cooperation:** Strengthening partnerships with international youth organisations and representing India in global forums related to youth affairs.

Key Institutions under the Department:

- International Cooperation:** Enhances global perspectives among Indian youth. Coordinates with international organisations to address youth-related issues.
- MyBharat:** A platform to facilitate volunteerism and community service among Indian youth.
- National Service Scheme (NSS):** Encourages students to participate in community service and develop a sense of responsibility toward society.
- Nehru Yuva Kendra Sangathan (NYKS):** Mobilises rural youth to participate in developmental and social service activities.
- Rajiv Gandhi National Institute of Youth Development (RGNIYD):** Functions as an apex institute for training, research, and capacity building in youth development.

Major Programs and Initiatives:

- National Youth Festival:** An annual event to celebrate youth achievements and encourage cultural exchange.
- Youth Parliament:** A platform for young people to engage in democratic practices and leadership roles.
- Skill Development Programs:** Training initiatives in collaboration with other ministries to improve the employability of youth.
- Adventure Activities:** Programs like trekking, mountaineering, and water sports to promote physical and mental fitness.
- Youth Volunteer Programs:** Encouraging youth participation in disaster management, social work, and community development.
- North East Festival:** The festival serves as a platform for fostering national integration, showcasing the unique identity of the region, and creating opportunities for the youth.

Vision and Impact:

The Department of Youth Affairs aims to shape India's youth into socially responsible, self-reliant, and globally competitive individuals. Through its diverse initiatives, the department seeks to channelise the energy and potential of youth toward achieving a prosperous and inclusive society.

KNOWLEDGE PARTNER

Global Counter Terrorism Council(GCTC) is a registered non-profit, non-partisan international think tank initiated by public spirited individuals to awaken further issues of national interest and global conscience about terrorism as a threat to humanity, human security and global peace. Members from diverse backgrounds like former senior bureaucrats, academicians, former officers from the armed forces and paramilitary services, distinguished former diplomats, leading researchers, media analysts, parliamentarians, human right leaders etc. provide support and regularly contribute to the work of the council, with the aim to deliberate on the root causes of global terrorism and to present effective solutions to the problems faced by society and the government.

INSTITUTIONAL PARTNERS



Miranda House,
University of Delhi



Mata Sundri College for Women,
University of Delhi



Indian Institute of
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NFSU, Gandhinagar



KIIT, Bhubaneswar



Indian Institute of
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Indian Institute of
Science, Bengaluru

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Meeta Rajivlochan, IAS
Secretary
Department of Youth Affairs,
Ministry of Youth Affairs and
Sports, GoI



Shri Nitesh Kumar Mishra, ICAS
Joint Secretary (Youth Affairs) & Chief
Vigilance Officer, Ministry of Youth Affairs
& Sports and Lakshmbai National
Institute of Physical Education(LNIPE),
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Dr. Sarah Jayal Sawkmie, IRTS
Director (Administration, IC,e-
Gov.,General,CR, RGNIYD,NYKS),
Department of Youth Affairs, Ministry of
Youth Affairs and Sports, GoI

Organising Committee



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Former Cabinet Minister,
Former G20 & G7 Sherpa



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Chancellor-JNU, Chairman-Advisory Board,
GCTC Former Foreign Secretary, GoI



Prof Sudhir Sopory,
Former Vice Chancellor, JNU



Rama S Gandhi,
Former Deputy Governor, RBI



NS Vishwanathan,
Former Deputy Governor of Reserve
Bank of India



CA Neeru Abrol,
Former Chairman & MD National
Fertilizers Ltd



RADM - (Dr.) Sanatan Kulshrestha
Former DG, Naval Armament
Inspection, Indian Navy



Lt Gen Suresh Sharma, Former
Engineering Chief, Former
Director General Border Roads
Organisation



S P Vaid,
Former DGP, Jammu & Kashmir



Prabha Rao, IPS (Retd),
Former Special Secretary, Cabinet
Secretariat, GoI



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Co-Founder, MobiKwik



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Vice-Chancellor, NFSU,
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Principal, Mata Sundri College
for Women, University of Delhi



Dr. Mrityunjay Suar,
Director General (R&D and
Innovation), KIIT University,
Bhubaneswar



Prajna Kulshrestha,
Expert Marketing & Brand Strategist;
Migraine Awareness Advocate



Dr Meha Pant
Assistant Professor, Sharda
University



Dr Paromita Datta,
Research Consultant, GCTC



Dr Kriti Singh,
Media Consultant, GCTC



BRICS, comprising Brazil, Russia, India, China, and South Africa, was established in 2009 to promote economic, political, and social collaboration among emerging economies. BRICS has expanded its membership to include 10 countries, comprising the original five members—Brazil, Russia, India, China, and South Africa—along with five new members: Saudi Arabia, Indonesia, the United Arab Emirates, Iran and Egypt.

Key initiatives include the New Development Bank (NDB), which finances infrastructure and sustainability projects, and the Contingent Reserve Arrangement (CRA), offering financial support during crises. Annual summits and programs drive cooperation in trade, innovation, science, and technology.

While BRICS faces challenges like geopolitical tensions and economic disparities, it remains committed to strengthening South-South cooperation, reforming global governance, and driving sustainable development.

BRICS Youth Council

The BRICS Youth Council, launched during the BRICS Youth Ministers Meeting and Youth Summit in July 2023 in South Africa, serves as a dynamic platform for youth collaboration among member nations. Its mission is to promote development through shared initiatives, foster dialogue, and address common challenges faced by young people in BRICS countries.

This council brings together national youth agencies, student organizations, political youth groups, and youth-led civil society bodies to build a cohesive and united BRICS community. By facilitating partnerships between governments, civil society, and the private sector, the council aims to empower youth to actively contribute to their countries' social and economic progress.

Youth Council Entrepreneurship Working Group Meeting

As resolved during the Inaugural BRICS Youth Council Meeting held in December 2023 in Johannesburg, five key priorities were delineated to guide the agenda of the Youth Council. These encompass Education, Training and Skills; Science, Technology and Innovation; Youth Community Service and Volunteer Work; and Health and Sports.

During the inaugural meeting, it was also agreed that India would take the lead on the Entrepreneurship Working Group, underscoring its commitment to promoting youth entrepreneurship as a key element of development. India has made significant strides in fostering entrepreneurship, particularly among its youth. The country's burgeoning startup ecosystem, which spans from urban centres to rural MSMEs (Micro, Small, and Medium Enterprises), is a testament to the entrepreneurial energy of its young population.

As the lead country for the Entrepreneurship Working Group, India will host the BRICS Youth Council Entrepreneurship Working Group Meeting in 2025, where representatives from BRICS countries will come together to discuss policies, share experiences and explore opportunities for collaboration in the field of youth entrepreneurship.

PRE CONSULTATIONS

The BRICS Youth Council Entrepreneurship Pre-Consultations, organised by the Department of Youth Affairs, Ministry of Youth Affairs and Sports, Government of India, serve as a prelude to the main event scheduled from March 3-7, 2025. These events aim to provide a dynamic platform for young representatives to showcase innovative business ideas and entrepreneurial initiatives.

The Global Counter Terrorism Council (GCTC), an independent, non-profit public policy and advocacy civil society think tank with global reach, has been entrusted as the official knowledge partner by the Ministry of Youth Affairs and Sports for this initiative. Together, the Ministry and GCTC strive to empower youth, foster innovation, and promote collaboration across the nation in preparation for this landmark event.

To increase the understanding of the youth on the thematic areas, 8 pre-consultations in various universities & colleges across India are being organised to provide a forum for healthy discussions, dissemination of India's agenda on Entrepreneurship to a wider public at the grassroots level. The pre-consultations events will have panel discussions amongst the youth speakers on the pre-identified thematic areas. Young, creative students can take advantage of these pre-consultations through a Startup Pitching Event designed to promote innovation and entrepreneurship. This dynamic platform will also provide talented budding creative innovators an opportunity to participate in "idea-based competition" and win cash awards while presenting their groundbreaking ideas and business models to a panel of experienced investors, industry experts, and mentors.

WHO SHOULD ATTEND?

- **Aspiring Entrepreneurs and Innovators:** Young individuals with groundbreaking business ideas seeking mentorship, networking opportunities, and industry insights.
- **University and College Students:** Those interested in entrepreneurship, innovation, and contributing to India's agenda on youth-led development.
- **Youth Leaders and Representatives:** Participants passionate about driving change and tackling key challenges in their communities and beyond.
- **Startups and Budding Creators:** Entrepreneurs looking to pitch innovative ideas, showcase business models, and compete for cash awards.
- **Academicians and Mentors:** Experts and educators eager to engage with youth, share knowledge, and guide emerging innovators.
- **Investors and Industry Experts:** Individuals keen to discover and support new talent and innovative projects.

WHAT YOU CAN EXPECT?

- **From Vision to Victory – Take the Spotlight:** Stand out as one of the winners at the Idea Based Competition
- **Connect, Learn, and Grow:** Connect with entrepreneurs and mentors to gain insights, mentorship, and business support.
- **Your Idea, Their Expertise – A Perfect Match:** Pitch your innovative business idea to a jury and gain invaluable feedback and recognition.
- **Certify Your Success, Amplify Your Brand:** Earn a prestigious certificate to showcase on your platforms, boosting your professional credibility and business reputation.
- **Unleash Your Potential, Captivate the Crowd:** Showcase your business to 500+ attendees both offline and online, amplifying your visibility and attracting valuable support.
- **Exchange. Empower. Excel:** Collaborate with entrepreneurs, exchange ideas, and build a supportive community for shared growth and innovation.
- **Be Seen, Be Heard, Be Recognised:** Gain recognition as a youth entrepreneur by showcasing your talent.

India & Entrepreneurship

India with its vibrant entrepreneurial spirit and booming startup ecosystem has witnessed the rise of numerous unicorn startups that are revolutionising industries, reshaping markets, and making their mark on the global platform. As per India Forbes report, as on May 2024, the Indian Startup Ecosystem, ranking third globally in terms of unicorn count, collectively valued at 349.67 Billion Dollars. In today's fast-paced and dynamic economy, Indian unicorns are thriving. These startups are not only creating groundbreaking solutions and technologies, but also fueling significant job growth.

Entrepreneurship has become a cornerstone of India's economic growth, fostering innovation, generating employment, and promoting self-reliance. As per PIB, as on June 30, 2024, DPIIT has recognised 1,40,803 entities as startups, positioning the nation as a global leader in entrepreneurship. The government's initiatives, such as Startup India, Stand-Up India, and Atal Innovation Mission, have been crucial in supporting this ecosystem by offering tax exemptions, loans, and fostering innovation among students.

Startups and MSMEs employ millions, with women entrepreneurs significantly contributing to this growth. Rural initiatives, driven by agri-tech startups and Self-Help Groups (SHGs), have empowered farmers and created millions of rural entrepreneurs. Urban tech hubs like Bengaluru and Hyderabad also play a significant role, contributing substantially to the economy.

India's journey from a job-seeking nation to a vibrant hub of job creators reflects a significant shift in mindset and opportunities. With robust government support, private sector participation, and a thriving entrepreneurial culture, India is on the path to becoming a \$5 trillion economy, transforming millions from job seekers to job creators.



Pre Consultation Schedule

JAN

15

**MIRANDA HOUSE,
UNIVERSITY OF DELHI,
DELHI**

Theme: Youth Leadership in Public-Private Partnerships: Driving India's Economic and Security Agendas

JAN

17

**MATA SUNDRI COLLEGE FOR
WOMEN, UNIVERSITY OF
DELHI, DELHI**

Theme: Youth as Innovators of Inclusive Economies: Driving Sustainable Growth in India

JAN

24

**INDIAN INSTITUTE OF
MANAGEMENT, JAMMU**

Theme: Youth-Led Innovations for Entrepreneurship, Sustainability, and India's Frontier Growth.

JAN

28

**NATIONAL FORENSIC
SCIENCES UNIVERSITY,
GANDHINAGAR, GUJARAT**

Theme: Heritage Meets Innovation: Youth Entrepreneurship for Reviving Traditions and Sustainable Growth in India

FEB

04

**KALINGA INSTITUTE OF
INDUSTRIAL TECHNOLOGY
BHUBANESWAR, ODISHA**

Theme: Empowering Youth: Odisha as India's Hub for Blue Economy and Sustainable Tech Entrepreneurship

FEB

07

**INDIAN INSTITUTE OF
TECHNOLOGY GUWAHATI,
ASSAM**

Theme: Empowering Northeast India: Youth Innovation for Sustainable Growth and National Connectivity

FEB

11

**INDIAN INSTITUTE OF
SCIENCE, BENGALURU
KARNATAKA**

Theme: Tech for Tomorrow: Youth-Led Innovations Driving India's Leadership in Emerging Technologies

"From startups to science, sports to entrepreneurship, a new wave of transformation is underway"

-Shri Narendra Modi, Prime Minister, India

GOOD LUCK.
